

Get the Inside Track on Trophy Sized Panfish

Dear fellow angler,

It's dawn on the lake. The sun is just peeking over the treetops on the far shore, and a light mist is rising from the still water. You and a buddy are standing on a boat that's hovering over a spot where the fish finder says there's a weedbed a dozen feet down.

Slowly you let your jig fall until the lure hovers just over the weeds. As you slowly raise and lower the rod tip, every ounce of your concentration is focused on the line. Every nerve is alert for any twitch or nudge that might signal a bite.

And then it comes, the slight quiver that prompts you to lift the rod tip swiftly. There's a satisfying weight on the end of the line as you reel in. A few moments later you have to kneel to lift a slab crappie into the boat, and it joins the half dozen already in the livewell.

Wouldn't you like to see this scene repeated more often in your boat? Of course you would.

Tired of Catching Nothing But Dinky Crappies, Perch, and Sunfish?

Sure, just about anyone can come home with pint sized bait stealers. A kid might be satisfied with a stringer full, but more discriminating anglers want more. But how do you know where to find the big ones, and what does it take to consistently catch them?

Why is it that 20% of the fishermen catch 80% of the fish? A slab crappie or jumbo perch can be as wily as any lunker bass or trout, and just as hard to catch. But some people seem to be able to put more and bigger fish in the livewell every trip. What does it take to become one of them?

Imagine yourself in the boat while one of those elite 20% experts shares their secrets. Look over their shoulders to see what equipment the pros use, and get personal tips on the techniques they're using when they pull in those slabs cast after cast. Now you don't have to imagine. If you're tired of catching nothing but the dinks, then look no further.

Your Guide to Catching The Big Ones

Introducing Panfisherman Quarterly, a NEW magazine devoted exclusively to catching America's favorite, best tasting fish. Other magazines might give you a couple of useful panfish articles a year, if you're lucky. But with Panfisherman Quarterly, four times a year you'll be getting nothing but page after page of solid advice from the experts on how to catch more and bigger crappie, perch, and sunfish.

In every issue, we profile and pick the brains of elite winners and get them to spill their guts on their methods for success. With Panfisherman Quarterly, it's like you are there, any time of the year. Only without the frozen toes or mosquito bites.

Every issue is packed with information, including tips on:

- Gear and tackle
- New lures and techniques
- How to find trophy sized fish at any time of the year
- Unorthodox tactics that drive fish wild

In depth feature articles, including:

- Where do slab crappies go in summer?
- What's the best bait for bull bluegills?
- How to catch jumbo perch on a fly rod?

Since panfishing is a sport for all ages, Panfisherman Quarterly also features a special kids section, with special tips just for the youngest anglers in the family. You'll also get useful advice on how to make the most of your family fishing trips, ensuring a trip the kids will be talking about when they're grown.

One of the nicest things about panfish is that it's OK to keep some for the table. You can try those thick, flaky white fillets in the mouth watering recipes published in every issue. Whether you're cooking over a campfire on shore, or taking them home for the kitchen, panfish always taste great.

Get the Right Tools for the Job Right Now

As a special bonus for becoming a charter subscriber of Panfisherman Quarterly, you'll receive a special charter issue that won't be sold in stores, and an exclusive instructional DVD over an hour long with tips and tricks guaranteed to improve your fishing skills. The charter issue and DVD are yours to keep with no obligation.

With your paid subscription, you'll also receive a FREE gift of 36 special soft plastic lures with a handy storage container that fits right in your tackle box. These 36 tested lures have been handpicked by our panel of experts for maximum fish attraction. With these lures, you can start applying your new arsenal of fish catching knowledge before you even receive your first regular issue.

How much would you expect to pay for this treasure trove of fishing information? You get four full color issues, the special charter issue, the lures, the storage box, and the DVD for the low price of only \$11.97. That's over 40% off the newsstand price.

If you don't find reading Panfisherman Quarterly increases the size and number of the panfish you catch, simply write cancel on your invoice and use the included postpaid

envelope to mail it back. There's no risk. You're not even out the price of a stamp. The charter issue and DVD are yours to keep.

From Maine to California, you'll be catching huge panfish and making your friends beg for your fishing secrets. Whether you want to reveal the secret or bask in the glory is up to you.

To get started improving your catch and receive your free gifts, simply fill out the card below, call our toll free number, or visit our web page at www.panfishermanquarterly.com. But hurry! This exclusive offer ends when the first regular issue hits the newsstand in November. Don't let this offer be the one that got away.

See you on the water.

Sincerely,

Stanley Blake, Editor

P.S. We're pretty sure we've ordered enough lures and boxes to meet the demand, but they'll go quickly. Why take the chance of having to wait for us to re-order? Place your subscription by including a check, visiting our web site at www.panfishermanquarterly.com, or calling our toll free number now. You can be catching like the pros sooner than you imagined.